



CITIES WITH AN ACTIVE, VIBRANT ARTS COMMUNITY ARE HEALTHIER, HAVE A HIGHER QUALITY OF LIFE, AND ARE MORE ATTRACTIVE TO TOURISTS AND BUSINESSES LOOKING FOR A NEW HOME.

It is often difficult to step back and take a long look at our personal values and what we value as a community. The recent legislative session provided one such forum in which the arts were discussed and debated, often on an emotional level, with the hope that our state would increase or at least maintain funding for the arts in public schools, in our colleges and universities, and within our communities. This discussion was valuable in that it served to point out a number of facts about the arts that are often overlooked. Allow me to point out a few of the voices you may have missed:

The Wallace Foundation (the direct benefactor of *Reader's Digest* and other publications) determined that more than six in ten Americans believe the arts provide a number of community benefits, with the highest being "that the arts make a community more attractive" to the people who live there, people who would like to move there, and, most importantly, to businesses that might consider relocating. A majority of Americans say that three other top benefits of the arts are building community identity and character, making a community more understanding of other people, ideas and cultures, and bringing people together.

According to a survey by The

Business Committee for the Arts

(BCA Online Survey Results, BCA, Inc.) 93% of respondents indicated that they would rather work for a company that supports the arts rather than one that does not. As the BCA delved more deeply into

"...the arts make a community more attractive..."

"Arts and Education" and the added bonuses that arts have on education, they found that the arts in K-12 education improve academic performance, increase SAT scores, and produce a skilled and prepared workforce. Students who participate in the arts for at least four years consistently outperform their peers on the SAT, scoring (on average) 59 points higher in the verbal section and 45 points higher in the math section.

Further, the group **Americans for the Arts** noted that in K-12 education, students who participate in the arts at least three hours a day, three days a week, for at least one year are four times more likely to be recognized for academic achievement, three times more likely to win an award for school attendance, and four times more likely to win an award for writing an essay or poem.

Let's face it, the arts are a key component of a creative community, attracting talent to drive a knowledge-based economy. As Richard Florida stated in his classic book, *The Rise of the Creative Class*, "Economic growth occurs in places that are tolerant, diverse, and opened to creativity...These are places where creative people of all types want to live."

Thomas A. Livesay Executive Director LSU Museum of Art



The LSU Museum of Art celebrated the Fourth of July with a bang!

Feature Event

Rouge, White, and Blue, the LSU Museum of Art's 5th annual Fourth of July fundraiser, kicked off with music by Kenny Kleinpeter on the 3rd floor of the Shaw Center for the Arts. The 200 guests saw the Bert and Sue Turner Gallery completely transformed with patriotic decorations, as well as party favors to take home. For four hours, guests mingled, enjoyed a variety of cocktails, and ate the delicious food provided by Texas Roadhouse. They were also able to take pictures with the restaurant's mascot, Andy Armadillo. Once again the Museum was very fortunate in its sponsorship, including Kleinpeter Farms Dairy as our Sky Rocket Sponsor. The Museum raised \$15,000 at this event and we are grateful for all of those who contributed. This wonderful evening would not have been possible without the hard work of the LSU Museum of Art staff, dedicated volunteers, and our July 4th committee.

Advisory Board Changes

The LSU Museum of Art depends upon the counsel it receives from its Advisory Board. The Board represents a broad spectrum of the Louisiana community, as well as the University – including a student advisor – and the LSU Foundation.

We would like to thank the officers who have devoted a considerable amount of time to the success of the Museum these past two years. This includes Ms. Linda Bowsher, Chair; Ms. Ashley Fox-Smith, Vice-Chair; and Mr. Cornelius (Connie) Lewis, Secretary/Treasurer. This team ably led the Museum and oversaw its fundraising efforts through a difficult period. Fortunately, all three will serve at least one more year on the Board, with Ashley Fox-Smith agreeing to continue another year as Chair. The new Vice-Chair for the Board will be Ms. Sharon Field, and the Secretary-Treasurer is Ms. Emalie Boyce.

In addition, we are losing five members of the Board who also deserve our thanks. This includes those rotating off the Board after serving a full term: Ms. Brenda Berg, Ms. Susan Lipsey, and Ms. Kathryn Ragland. Ms. Sue Anne Cox resigned due to increased responsibilities at Kleinpeter Dairy, and Mr. Mark Bensabat resigned after he assumed a new job with JPMorgan Chase in Florida. We sincerely thank all of these hard-working board members and want them to know how much we value their service and commitment to the Museum of Art.

Three new members of the Board started a three-year tenure on July 1, 2009: Ms. Fran Harvey, Ms. Gail O'Quin, and Mr. Emile Rolfs. We welcome all three of these community leaders and feel confident in their expertise.

ASK THE DIRECTOR

Offering advice in the visual arts since 2009

I am confused when framing prints and photographs. Should I use glass, nonglare glass or plexi?

A. It largely depends upon your preference and how long you would like to keep that print or photo. Two things are crucially important: keep the glazing off the work of art and reduce the amount of ultraviolet (UV) light transmitted to the work. You can keep the glazing off the work with a simple mat. Glass comes in at least four categories: standard clear, which offers no reduction in UV; standard non-glare, which reduces UV rays by 45%; conservation clear, which reduces UV rays by 95%; and conservation non-glare, which offers a 97% reduction. Remember, even if the photo/print is in the interior of your home, it will likely receive some ultraviolet light.

Plexiglass has virtually the same categories (and somewhat lower ratings), but offers the bonus of being shatter-resistant. Just a note of caution, however. Never use plexiglass for artworks that are graphite-based, such as pencil, charcoal, or pastels.

We recently bought a lithograph that is signed by the artist, but has "AP" in front of the signature. What gives?

A. The artist is designating an "Artist Proof," which is normally produced prior to a numbered run. As you might imagine, this is so the artist can make any corrections – think of it as a trial run. However, AP's are often seen as providing insight to the way an artist works and have the allure of rarity, which some collectors find more desirable.

Send your questions in the visual arts to: Director, LSU Museum of Art, 100 Lafayette Street. Baton Rouge, LA 70801.



COVER IMAGE: JUDY COOPER, Juanita, (detail) 2007, from the series New Orleans Sunday, color pigment print. LSU Museum of Art, 2009.2.2 Purchased with funds from the LSU Museum of Art Endowment.

Not receiving e-mails about LSU Museum of Art upcoming events and promotions? Contact Melissa Daly at 225.389.7212 or mdaly2@lsu.edu



Future Exhibitions

Of People and Places: Contemporary Art from the JPMorgan Chase Art Collection

November 15, 2009 - February 14, 2010

People and places are major themes in the JPMorgan Chase art collection. Contemporary artists engage with these basic topics across a diverse range of styles and techniques. Questions and dialogues about who we are as individuals and as communities, and what our relationship is with our changing environment - both natural and fabricated - are critical issues in the world today, regardless of culture or geography. Of People and Places is an exhibition of over forty works from a global collection that has great breadth and depth. This exhibit celebrates the JPMorgan Chase Art Collection's 50th Anniversary in 2009.



CINDY SHERMAN (American, b. 1954) Untitled Film Still (Librarian #13), (detail) 1978, gelatin silver print. From the collection of JPMorgan Chase. Image courtesy of the Artist and Metro Pictures.

Also at the Shaw Center for the Arts

Alfred C. Glassell Jr. Exhibition Gallery, **Shaw Center for the Arts**

> For more info contact Malia Krolak, gallery coordinator for the LSU School of Art, at 225.389.7180; artgallery@lsu.edu.

Robert Joy: Works on Paper

September 4 – October 4 Reception: September 4, 6pm-8pm

Sharon Englestein and Aaron Parazette: Painting and Sculpture

October 10 – November 8 Reception: October 10, 6pm-8pm

One Big Self-Prisoners of Louisiana: Photograhs by Deborah Luster

November 14 – December 13 Reading: November 15, 5pm Reception: November 15, 6pm-8pm

Also On Display

LSU: Past and Present

As the 2009 - 2010 academic year begins at LSU, new artists will be on display in the museum's gallery dedicated to the university's continuing tradition of excellence in the visual arts. Those artists include: Christopher Johns, Caroline Durieux, Leslie Koptcho and Frederick Ortner.



FREDERICK ORTNER, Still Life with Pentagon II, 2002, oil on canvas. From the collection of the artist.



Young Professionals of LSU MOA

Join the YPs and get the most out of your museum membership. It's just one more way to support the arts in Baton Rouge.



The Young Professionals are on MySpace!

Be the first to know about upcoming events, check out our party pix, meet new people, and find other great networks! Become our friend on MySpace! www.myspace.com/lsumoa

GET INVOLVED!

Promote LSU MOA at community events... Help at LSU MOA programs... and MORE! Call 389-7213 for more information.



Volunteer Opportunities at LSU Museum of Art

Like many museums, the LSU Museum of Art is short of staff. We depend on volunteers to help fill the gaps. If you cannot give money, consider volunteering your time. Opportunities are available to serve as docents, museum store clerks and gallery attendants, and to help with research, exhibition installation, public relations, events, and general office work. For more information, contact

Becky Adams, administrative coordinator, at 225-389-720: radam14@lsu.edu.

Volunteers working this summer include Hsin Hsin Liu, who is cataloging the museum's research library; Christine Morgan, Alexandra Pearson, Frankie Poland, Gary Ragan, and Sam Oliver working in collections management.

Summer at the Museum

The LSU Museum of Art was again bustling with campers this summer, and teen volunteers who worked to engage young

visitors and watch over the art. We would like to thank Keenan Torrance, St. Thomas More; Daniel Jones, Baton Rouge Magnet High School; Clarke Evans, Redemptorist High School; Damaris Clark, Bethany Christian School; and returning teens Jeannie and Tess Grodner, St. Michael

High School; Benjamin Wiseman, Episcopal (not pictured); and their leaders Jonathan Ryan and Sam Oliver (not pictured). A special thanks also goes to the Office of the Mayor-President, City of Baton Rouge, Parish of East Baton Rouge, whose support provided free admission for Baton Rouge area camps.





Events

SEPTEMBER

6 Free First Sunday Free Admission, Fifth Floor

Members' Reception for the exhibition Living Color: the Photographs of Judy Cooper Free Admission with LSU MOA membership, Fifth Floor, 6 pm – 8 pm

12 Shaw Center's Second Saturdays: Riddles, Rhymes, and Tongue Twisters Free Admission, 10 am – 2 pm, Fifth Floor September's game challenges visitors' abilities to make connections, think outside the box (or frame in this case), and untangle their tongue. Bring a "Take-and-Make" bag home to create your own artwork inspired by your museum visit. Supplies are limited and available on a first-come, first-served basis. Children must be accompanied by an adult who is prepared to provide assistance. Groups of 10 or more who would like to participate in the Second Saturday's programs are encouraged to email education curator Lara Gautreau to make reservations, at lgaut@lsu.edu. This program is part of Second Saturday's at Shaw, sponsored through a grant from the Pennington Family Foundation.

17 LSU Night Admission free with current LSU ID, Fifth Floor, 5:30 pm – 8:00 pm LSU Night for LSU faculty, staff and students, celebrates the opening of the new selection of work in the LSU Art: Past and Present gallery.

OCTOBER

4 Free First Sunday Free Admission, Fifth Floor

10 Shaw Center's Second Saturdays: Mystery Jumble Free Admission, 10 am – 2 pm, Fifth Floor Mystery Jumble will challenge visitors young and old. Gather clues throughout the museum to help you unjumble the words. Then use letters from those words to solve the mystery! Bring a "Take-and-Make" bag home to create your own artwork inspired by your museum visit. Supplies are limited and available on a first-come, first-served basis. Children must be accompanied by an adult who is prepared to provide assistance. Groups of 10 or more who would like to participate in the Second Saturday's programs are encouraged to email education curator Lara Gautreau to make reservations, at Igaut@lsu.edu. This program is part of Second Saturday's at Shaw, sponsored through a grant from the Pennington Family Foundation.

18 Gallery Talk with Judy Cooper Fifth Floor, 2pm If you want to know more about Edna Mae Klein, Juanita, the Flamingo Cowboy, or any of the other colorful individuals that captured photographer Judy Cooper's attention and our imaginations, this is your chance. Join us as Cooper talks about works in the exhibition, *Living Color*, and how the culture and people of New Orleans have influenced her work.

22 Fat Talk Free Week: Positive Images Fifth Floor, 6pm A dialogue and discussion in conjunction with

NOVEMBER

Free First Sunday Free Admission, Fifth Floor

Prince of Wales Social Aid and Pleasure Club second line performance Shaw Center for the Arts plaza, 2 pm In celebration of the exhibition *Living Color: The Photographs of Judy Cooper*, the LSU Museum of Art will host the Prince of Wales Social Aid and Pleasure Club for a Sunday afternoon second line performance in front of the Shaw Center for the Arts. Young and old alike will enjoy this remarkable event.

Last day to see the exhibition Living Color: the Photographs of Judy Cooper Fifth Floor, 1pm – 5pm

Shaw Center's Second Saturdays: Detail Detectives Free Admission, 10 am – 2 pm, Fifth
Floor Can you identify details from the artworks and how artists created them? Looking closely is a good skill for detectives! Bring a "Take-and-Make" bag home to create your own artwork inspired by your museum visit. Supplies are limited and available on a first-come, first-served basis. Children must be accompanied by an adult who is prepared to provide assistance. Groups of 10 or more who would like to participate in the Second Saturday's programs are encouraged to email education curator Lara Gautreau to make reservations, at Igaut@Isu.edu. This program is part of Second Saturday's at Shaw, sponsored through a grant from the Pennington Family Foundation.

Of People and Places: Contemporary Art from the JPMorgan Chase Art Collection opens to the public Fifth Floor, 1 pm – 5 pm Of People and Places is an exhibition of over forty works from the JPMorgan Chase art collection, which has great breadth and depth. This exhibit celebrates the JPMorgan Chase Art Collection's 50th Anniversary in 2009.

Shaw Center's Second Saturdays Family prgrams:





Art in Action

















FLANNING A PARTY, COMPANY EVENT, FORMAL DINNER PARTY OR WEDDING RECEPTION?

BREAK THE MOLD OF

PAST EVENTS AND HOST

AN UNFORGETTABLE

EXPERIENCE AT THE

LSU MUSEUM OF ART!

For more information, please visit our website at www.lsumoa. com, or for a tour of our facilities and help coordinating your event, please contact Reneé B. Payton at 225.389.7206 or renee@lsu.edu.

Members receive a 20% DISCOUNT on all rentals.

MOA News

LSU Museum of Art Staff News

There have been a number of staff changes at the LSU Museum of Art these past few months. Misty Taylor, Registrar for the Museum, returned to New Orleans, and Chelsea Harris, Membership Coordinator, took a new position at The Green Building Shop in May. Both contributed to the success of the Museum, and both will be missed.

Also of note, Fran Huber, Assistant Director for Collections Management, was recently honored by LSU for her ten years of employment with the University, and Natalie Mault, Assistant Curator, received the 2009 Emerging Museum Professional award from the Louisiana Association of Museums at their annual meeting this past May.



Connecting to Collections Bookshelf

The LSU Museum of Art has been awarded an IMLS Connecting to Collections Bookshelf, a core set of conservation books and online resources donated by the Institute of Museum and Library Services (IMLS) in cooperation with the American Association of State and Local History (AASLH). The IMLS Bookshelf addresses such topics as the philosophy and ethics of collecting, collections management and planning, emergency preparedness, and conservation issues. The museum will receive this essential set of resources based on an application describing the needs and plans for the care of its collections.

Corporate Member and Sponsor Opportunities

Raise your corporate profile by sponsoring the LSU Museum of Art or by becoming a Corporate Member. For more information, contact Melissa Daly at 225.389.7212 or mdaly2@lsu.edu

To find out more information on how to become a member of LSU MOA contact Melissa Daly at 225.389.7212 or mdaly2@lsu.edu

Thank You

LSU MOA 2009 Corporate Members JP Morgan Chase Lee Michaels Fine Jewelry Taylor Clark Gallery Whole Foods Market

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> Newsletter and Design Sponsor Stun Design and Advertising

Corporate Member & Sponsor Opportunities
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The LSU MOA Support Fund provides a means for giving memorial and special gifts in recognition or remembrance of loved ones and friends. This is a wonderful way to honor someone on a special occasion, for a personal achievement, or for a life milestone. Contributions to the fund can be submitted via the Support Fund Form or by contacting the Development Office at 225.389.7213.

JOIN THE LSU MUSEUM OF ART TODAY!

Annual membership in the LSU Museum of Art provides major support for museum exhibitions, educational programs, and the research, conservation, and expansion of the permanent collection.

All LSU MOA members receive:

- Free admission to the museum,
- The quarterly newsletter ArtTalk,
- Discounts to programs and invitations to special events,
- 20% discount on Museum Store purchases and Museum rental space,
- 15% discount on meals at Capital City Grill for both locations,
- 10% discount on meals at Tsunami, Baton Rouge,
- 10% discount at all Baton Rouge area Community Coffee Houses, and
- Free upsizes on coffee purchases at PJ's Coffee, Shaw Center for the Arts.

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ADDRESS
EMAIL
PHONE: HOME & WORK
Uess! I would like to join the Young Professionals of the LSU MOA, to help promote ar and culture in Baton Rouge. CHECK TO RECEIVE AN EMAIL INVITATION TO OUR NEXT MEETING

Membership Levels

PICK THE MEMBERSHIP LEVEL YOU WANT

- Student \$15
- Individual \$40
- Dual/Family \$60

Special Donor Memberships

- Patron \$100
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- Endowment Society \$1,000

Corporate Memberships

- Corporate Friend \$2,500 Corporate Benefactor \$5,000
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Payment Options PICK ONE
My check for \$is enclosed. Make check payable to: The LSU Foundation.
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FOR MORE INFORMATION CONTACT THE MEMBERSHIP OFFICE AT 225.389.7213.

SIGNATURE

Return form and payment to: LSU Museum of Art Membership Office

Shaw Center for the Arts 100 Lafavette Street Baton Rouge, LA 70801

LSU faculty and staff receive a 10% discount on individual through benefactor level memberships.

* NARM benefit allows members at the Patron level and above to receive reciprocal membership privileges at over 150 museums, gardens and historical sites throughout North America. Please refer to our website, www.lsumoa.com for a complete listing of participating sites.

LSU MOA Staff

Tom Livesay, Executive Director Victoria Cooke, Assistant Director for Curatorial Affairs Melissa Daly, Director of Development Frances R. Huber, Assistant Director for Collections Management Becky Adams, Administrative Coordinator Lara Gautreau, Education Curator Reneé B. Payton, Marketing Director Natalie Mault, Assistant Curator Kevin Salzman, Preparator LeAnn Russo, Museum Store Manager

Board Members

Chair: Sharon Field Vice Chair: Ashley Fox-Smith Secretary/Treasurer: Emalie Boyce Past Chair: Linda Bowsher Marvin Borgmeyer David Cronrath Heather Sewell Day Cheryl McKay Dixon Mary Frey Eaton Natalie Fielding Eugene Groves Fran Harvey Cornelius Lewis Laura Lindsay Jeffery McLain Gail Ó'Quin Alison Rodrigue Emile Rolfs Jonathan Ryan Charles Schwing Honorary: Nadine Carter Russell

Admission

Ex-Officio: Tom Livesay

Emerita: Sue Turner

Adults: \$8, Seniors 65+ and students with I.D.: \$6 LSU faculty /staff with I.D.: \$6 Children 5 to 17: \$4 Children under 5: Free

Tues - Sat: 10 am to 4 pm Sun: 1 pm to 5 pm First Sunday of the Month: Free Closed Mondays, Thanksgiving Day, Christmas Eve, Christmas Day, and All Major Holidays



LSU Museum of Art **Shaw Center for the Arts**

100 Lafayette Street Baton Rouge, LA 70801

225.389.7200 (general) 225.389.7210 (Museum Store) www.lsumoa.com

Museum Store LSU MOA Museum Store 100 Lafayette Street, Baton Rouge, LA 70801 225.389.7210



The Perfect Place for That Unique Gift!

Don't forget, members receive a 20% discount on all purchases.

The LSU MOA Museum Store offers an eclectic mix of items based on works of art in the collections and from past and current exhibitions. We offer a variety of unique gifts, including children's toys, ceramics, museum publications, decorative objects, scarves, books, jewelry, original artwork, stunning glass, and so much more.

Jewelry artist Chantel Hudson creates unique items inspired by different styles and cultures she has experienced in her world travels. Chantel designs and makes one-of-a-kind jewelry sets, including earrings, bracelets, and necklaces. As a breast cancer survivor, she has used her talents to help support that cause, and a percentage of all sales are donated to cancer prevention.

For a special gift they'll treasure always, including Chantel Hudson purple and gold jewelry, visit the LSU MOA Museum Store today!





100 Lafayette Street Baton Rouge, LA 70801

Of People and Places:

Contemporary Art from the JPMorgan Chase Art Collection

Coming Soon

November 15, 2009 thru February 14, 2010

Member's Only Reception: November 13

CINDY SHERMAN, (American, b.) *Untitled Film Still (Librarian #13),* 1978, gelatin silver print. From the collection of JPMorgan Chase. Image courtesy of the Artist and Metro Pictures.

